

## SOCIETY

(Continued from Page 7, Section 2.)

Nelson was a guest of Mr. and Mrs. E. W. Christensen Sunday.

Mr. and Mrs. David N. Beal are rejoicing over the advent of a son and heir, the little one arriving Tuesday evening.

Thomas Pehrson, A. C. Nielsen, Jr., James Andersen, Austin Stevenson and John C. Christensen were business visitors at Nephi Tuesday.

Preparations are being made by the faculty of the academy for a dancing party to be given at the opera house Friday evening next.

Commissioner Alfred Dahl was in Fairview on business this week.

Messrs. A. C. and James Rosen were in

Salt Lake City Thursday to attend the funeral of Mrs. H. P. Rosen.

Professor N. E. Noyes, Miss Carrie Larsen and Mrs. May Beal attended a meeting of the Sunday school union board at Monticello Saturday.

Nels Christensen, a prominent merchant of Mayfield, was an Ephraim business visitor Friday.

A surprise party was tendered Mrs. Jennie Poulsen by a number of her young friends at her home Thursday evening.

L. P. Andersen and Mrs. Clara Brinkhoff have accepted positions with a local theatrical company at Nephi.

Mrs. Hyrum Rosen was visiting relatives and friends in Salt Lake City this week.

L. P. Nelson and A. C. Thompson of Pleasant were in this city on business Wednesday.

George Spicer and M. W. Baxter were down from Monticello Thursday.

Christensen's orchestra gave a dancing party at the opera house Friday night.

J. C. Jorgensen of the Enterprise force is visiting in Salt Lake City.

## EUREKA.

John Kirby, superintendent of the Daly-West mine at Park City, was in camp Friday.

B. F. Hodson spent the day in Provo Monday.

P. D. Kimball returned Wednesday from an eastern trip.

Mr. and Mrs. A. M. Bowen are in Nephi.

Gus Tetra is home from a week's stay in Salt Lake.

Mr. and Mrs. Brig Smoot and children returned the first of the week from Provo.

Mr. and Mrs. Mike Kearns left Thursday for a visit to southern California.

Miss Annie Earle is out from Salt Lake, the guest of James Earle at the Bullion-Beck mine.

Joe Ferguson returned Monday from Spanish Fork, where a daughter was born recently to Mrs. Ferguson.

Mr. Moore, G. F. and P. A. of the San Pedro, was out during the week from Salt Lake.

County Commissioner Hassel and County Attorney Pike attended the regular

meeting of the county commissioners at Nephi Monday.

Ed Embleton of Heffernan & Thompson's spent Sunday last in Salt Lake.

Walter Jensen has returned from Elsinore.

Mrs. Jensen is rapidly recovering her health there.

Mrs. Dora Kohl was down from Pocatello, Idaho, this week.

Al Thorne returned Monday from Springville.

Dr. Hensel spent Monday in the Capitol City.

James Stevenson is back from a week's stay in Provo.

John T. Harrington has gone to Butte, Mont.

Miss Ingrid, a high school teacher, was summoned to Nebraska Sunday by the illness of her mother.

Henry McCormick is out from Salt Lake, Superintendent J. F. Turner of the Yankee mine, Mr. and Mrs. Fred Turner, Miss Macy and J. R. Turner are the guests of Hugh Heffernan at dinner Sunday.

The pupils of St. Joseph Catholic school will give an entertainment at L. O. O. F.

hall Wednesday evening, and the Knights of Robert Emmet will give a St. Patrick's dance at the same place Thursday.

The Elks' minstrel will be given at L. O. O. F. hall instead of the L. D. S. church, as previously announced, on March 21 and 22.

J. D. Turner and P. D. Kimball are in Salt Lake.

D. C. Harrington is down from Park City.

A son was born Wednesday to the home of Colonel and Mrs. Will Shriver.

## BOOKS FOR THE LIBRARY.

The following thirty-five volumes will be added to the public library Monday morning, March 14, 1904:

American Institute of Mining Engineers—"Transactions," vol. 2.

Avery—"Essays and Addresses."

Dowden—"Transcripts and Studies."

Fontaine—"Municipal Public Service Industries."

Gould—"John Adams and Daniel Webster as Schoolmasters."

Helps—"Life of Cortes," 2 vols.

Helps—"Life of Las Casas."

Hulbert—"Cumberland Road" (Historical Highway, vol. 10).

Hume—"Year After the Armada."

Leopoldus—"Egypt, Ethiopia and Sinai."

Levering—"History of Bethlehem, Pa."

Public Policy Editorials, 4 vols.

Ranke—"Servia, Bosnia and the Slave Provinces."

Webster, Daniel—Complete works in 13 vols. National edition; set No. 483.

Hereafter new fiction can be kept one week only, instead of two weeks, as heretofore. The changing of such books from one card to another will not be permitted.

## Let the Other Man Worry.

(Detroit Journal.)

Representative Dresser of Bradford, Pa., is a large manufacturer of oil well

supplies. Since he has been in politics he has allowed his son to manage some parts of his business. A week or two ago he went up home to look over the factory, and while he was in his office a man from one of the oil districts asked to see him.

"What is it, Jim?" Representative Dresser asked.

"Why, Mr. Dresser," the visitor replied, "I am in a heap of trouble. I owe \$200 and it is keeping me up nights worrying how I can pay it. I haven't got the money."

"My dear Jim," Dresser replied, "I don't see why that should disturb you. Let the other fellow do the worrying. I have found that the best plan."

"Is that a good plan?"

"Best in the world. Whom do you owe the money to?"

"To your son; I bought some stuff of him."

## KEITH-O'BRIEN COMPANY.

TAKE A LONG AND LINGERING SPRING LOOK.

## First Complete Showing of Spring Goods

An exposition of Correct Styles in New Fabrics, Ready-to-Wear Apparel, in Fashionable Appointments to Dress and in Everything beautiful and Serviceable in New Merchandise.

## SILKS AND DRESS GOODS. SUITS AND JACKETS.

## Have a Spring Look

## A Chat About Veilings.

A veil is about as much a part of the costume as the hat.

Dotted veils are shown in more elaborate designs than heretofore.

In some instances these veils are worn beneath the chiffon veil, and fill the double purpose of enhancing the looks of the wearer and keeping the hat in place.

There are heavy dotted effects in chiffon, which, while novel, are exceptionally modish; then there are the finest and flimsiest of meshes with and without velvet dots, for those who aim chiefly at becoming effects.

The newest of all veils is the chiffon blending in color with the costume.

It is 40 inches long and finished at the ends with lace or tucks, or simply hemmed.

Its novelty consists in a little ring of wire, to which one end of the chiffon is gathered, this being fastened on top of the hat, covering the trimming.

The chiffon is cut to a given distance through the center, making it available for veil and scarf.

Many effects can be obtained in these veils.

The woman who is clever will discover original ways of wearing them.

Mourning veils show variety, and there are many smart effects that are especially intended for young women.

Even the widow's veils are made really becoming and are draped over the bonnet in soft, graceful effects.

The crepe bordered heavy Brussels net veil is to be the popular idea for the face.

## COLLAR TOPS.

A pretty line of fine collar tops of exceptional value, which show slight effects of frequent handling, is offered regardless of former prices—for Monday—at only 9 cents.

## RUFFS—FOURTH OFF.

Just a few beautiful ruffs are left, in white and black silk chiffon, trimmed nicely in liberty silk ribbon. All the new spring fashions are shown. The entire line will be sold during the week at ONE-FOURTH REDUCTION.

## Have a Spring Look

Announcement of Shoe Bargains. Some Special Cuts to Attract Attention to Spring Lines.

500 pairs of ladies' vici kid lace boots, extension and turned soles, with bright and dull kid tops, and patent leather tips. Special for Monday and Tuesday—**\$1.95**

200 pairs of ladies' vici kid Corona calf and ideal kid oxfords in welt and turned soles. Although it is a broken lot we show sizes from 2 to 10, and widths from A to E. Regular price, \$3.00. Special price for Monday, Tuesday and Wednesday—**\$1.95**

150 pairs of misses' and children's lace and button vici kid shoes, with patent leather and kid tip. Child's sizes, 3 to 8; width B to E. The line is being closed out. Misses' sizes, 12, 13½, 1 and 1½, D and E widths. A few pairs of youth's school shoes are shown in the lot; sizes 1 and 2. Regular price, \$1.50. Special for Monday, Tuesday and Wednesday—**75c**

100 pairs of ladies' boudoir and 1 strap slippers, in colors of black, red, blue and green, and in all sizes and widths. Regular \$1.50. Special for Monday, Tuesday for the week—**\$1.00**

Have a spring look at our spring boots—\$3.50.

Have a spring look at our spring oxfords—\$3.00.

## Have a Spring Look

Spring Wash Goods.

SNOWFLAKE VOILES in lavender, red, black, pink and blue. Special offer for Monday—25 cent value—**17½c** cents.

DOTTED AND FRINGED VOILES—A handsome line in all shades. Especially cheap at 25 cents.

COTTON VOILES in plain colors—very swell is the new shipment—**30c**.

COTTON SCOTCH TWEED SUITINGS—75 cent values at 40 cents.

## Have a Spring Look

PERSIAN POT-POURI.

It is a little glass jug containing a concoction of rose leaves, oils and spices of the Orient. Carried through a scientific preparation the contents of the jug emit a delicious fragrance which is barely discernible in the boudoir. Jugs are said to be the only true connoisseurs of similar preparations, and the Persian Pot-Pourri awakens the admiration of such critics. We are selling the preparation in jugs at 50 cents.

THE DRESS-MAKING DEPARTMENT UNDER THE SUPERVISION OF MADAME JONES WILL REOPEN MONDAY.

## INSPECTION IS SOLICITED.



**HAVE A SPRING LOOK**

OUR NEW GOODS ARE IN KEITH-O'BRIEN CO.

The Most Pronounced Style Ideas from Parisian Designers And The Conceptions of America's Greatest Artists Are Represented in Our Showing.

We are this week making a large exhibit of spring suits. This means a full stock of over 500 suits adaptable to morning, afternoon and evening wear. These fresh and charming new dresses are made by the foremost manufacturers of this country, including many imported models. This early exhibit will be very interesting to Salt Lake ladies. The most noticeable features among the suits shown are the sloping shoulders, many of the sleeves running entirely over them, even to the collar band. The skirts are very full, some falling full from a yoke, others being of swell kilted effects.

## EARLY EXHIBIT OF EASTER MODES MILLINERY

**OPENING**

Presentation of Exclusive Millinery Including Masterpieces from Paris and Magnificent Creations of Domestic Genius. Each Pattern is Exquisite.

WEDNESDAY MARCH SIXTEENTH FORTY-FOUR

## HAVE A SPRING LOOK

The materials use are Panama cloths, voiles, etamines, chevots, storm serges and fancy mixtures.

The most pronounced styles in the walking suits show a smart jacket, 24 and 26 inches long, including a very attractive Eton and Blouse jacket. The trimmings show braid in black and gold with touches of embroidery.

Skirts that will just clear the ground will be in high favor. The dress length skirts come mostly in the soft clinging materials. Prices range from \$9.75 to \$95.00.

## Introduction of Spring Silks and Dress Goods.

The importance of the announcement is given impetus by reason that all shipments are now in—because of early Easter, which, after all, regulates the beginning of Spring trade. We invite a comparison of choice styles and prices. We have no hesitancy in assuring you that our new fabrics exceed last year's styles.

## SPRING SILKS.

## FANCY SILKS FOR SHIRT WAIST SUITS.

We are showing hundreds of styles in the newest effects, in invisible checks, taffetas, louisians, muselines, small seeded effects and the pin styles. Popular prices: \$1.00, \$1.25 and \$1.50.

## FOULARD SILKS FOR SHIRT WAIST SUITS.

They will be more in vogue this season than heretofore. Anticipating a demand for these delightful fabrics; many beautiful styles have been purchased in navy and black grounds with small polka dots as well as colorings in small floral designs. Popular prices: 75c, \$1.00 and \$1.25.

## WHITE JAPANESE SILKS FOR WAISTS.

Because of the war, prices have materially advanced. Having bought early we are in position to sell at popular prices. This material is especially desirable for wash shirt waists and the widths are 20, 23, 27, and 35 inches. Prices: 50c, 55c, 65c, 75c, \$1.00 and \$1.25.

## COLORED TAFFETA SILKS.

The new lines showing the latest spring shades are ready for inspection. There are plain colors and changeable effects. Three grades are shown at these popular prices: 50c, 55c and \$1.00.

## SHANTUNG AND PONGEE SILKS.

Both the American made power loom pongee and the hand made foreign Shantung will be very scarce and higher in price within sixty days' time, as the demand in the east is exceptionally large. We show these beautiful silks which are suitable for waists and shirt suits in 19, 23, 27 and 31 inches, in plain and embroidered at 75c, \$1.00, \$1.25 and \$1.50.

## HAVE A SPRING LOOK

## New Spring Belts

Boys' Belts in patent leather, all shades, at 25c.

The "Buster Brown" Belt at 65c.

Ladies' crushed leather, all shades, at 25c, 35c, 50c, 65c, \$1.25, \$1.50, \$1.85.

Ladies' crushed silk belts, all shades, buckles in gilt or gun metal, plain or trimmed, at 35c, 60c, 65c, 75c, \$1.25, \$1.50, \$1.85.

Girdles in silk, all shades, gilt or gun metal buckles, plain or trimmed, at 65c, 75c, 90c, \$1.25, \$1.50, \$1.85, \$2.00, \$2.75.

Beautiful designs in cut steel from \$3.50 to \$15.50.

A better idea of the completeness of the line may be had from our window display.

## NEW SPRING HOSIERY KEITH-O'BRIEN COMPANY



Women can't keep their little feet from peeping out from beneath their skirts. We sell shoes that make such peeping a pleasure.

## SPRING DRESS GOODS.

## SUITING MIXTURES.

In the heavier materials varieties of styles are shown, indicating the newest spring effects. The widths are 38, 44, 50 and 54 inches wide. Popular prices: 50c, 60c, 75c, \$1.00, \$1.25 and \$1.50.

## BLACK DRESS GOODS.

A large range of weaves of the latest and newest effects in voiles, mohairs, etamines, granites and cloths of all kinds. The widths are 38 to 50 inches. Popular prices: 50c, 65c, 75c, \$1.00, \$1.25, \$1.50 and up to \$3.50.

## MOHAIRS FOR PLAIN AND FANCY SHIRT WAISTS.

This stylish material will be much worn this season. The fact that it is so well established in New York is convincing evidence that it will be in great demand throughout the country. A variety of styles is displayed in fancy dots and in black and colors. The widths are 38, 45, 50 and 54 inches. Popular prices: 65c, 75c, \$1.00, \$1.25, \$1.50 and \$2.50.

## VOILES IN PLAIN AND FANCY WEAVES.

For a natty dress nothing approaches these voiles. An exceptional scope of styles in the newest weaves and colorings awaits your inspection. The widths are 38 and 43 inches. Popular prices: 50c, 65c, 85c, \$1.00, \$1.25, \$1.50 and \$2.50.

## SILK AND WOOL CREPE.

The width is 40 inches and the different colors are offered for attention. Being soft and thin it is one of the choicest cloths for spring wear that will be shown this season. Popular price: \$1.25.

## HAVE A SPRING LOOK

## Stylish Ready-to-Wears.

The Millinery section will place on sale Monday a line of which we are particularly proud, being as it is, the most fashionable exhibit of the kind that we have submitted to the public. Neat dressers will be charmed with the beautiful creations which are of the most pronounced ideas of the season. Moderate prices will prevail.

The Basement section will yet surprise the public. The surprise will serve to popularize it.

SPECIAL ATTENTION IS PAID TO MAIL ORDERS. SEND IN ORDERS.

**\$9.75**

## Have a Spring Look

## New and Exquisite Laces.

So popular are laces that those to be worn this season throughout the world represent in value the wealth of an empire. We are showing every kind in vogue for millinery and dress purposes—sheer veils, laces, Oriental and net top laces. The widths are from 2 inches to 18 inches and the prices range from 15 cents to \$2.50 per yard.

DROP FRINGE ORNAMENTS, in black and colors, worth from 20 to 25 cents—but while they last—14c.

NECK AND SLEEVE RUCHINGS—A beautiful line has just been received, in colors of cream, white, blue and pink.

One beauty of our store is that goods are so placed that they can be seen to advantage.

Low prices and good goods are all right, but it also takes grit and hard work to keep the people aware of the fact.

Right treatment—and if anything happens to be wrong right it right quick—is a rule we hold to.

Already great interest is being centered in our millinery opening.

## Have a Spring Look

## OUR NEW GLOVES.

We will sell our Napoleon kid gloves for \$1.75. The gloves have three clasps and medium length fingers, and are offered in all shades and sizes.

We invite notice to Perrin's new and stylish glove for dress occasions—a hand sewn suede, in all shades and sizes. Popular price, \$1.85.

## Have a Spring Look

## Domestic Section Specials.

BLACK DIAMOND twill shirting of well selected patterns, which are suitable for boys' and men's shirts, women's dark shirts for home service, and children's out door dresses, is a remarkable HALF-PRICE REDUCTION from 12-12 to **6¼c**

HURON 3-4 PERCALE in all the choice patterns of the season. The fabric is suitable for women and children's dresses, men's and boys' shirts, as well as for undershirts, is a special reduction from **5c**

## TWO HOURS SPECIAL

Monday, 9 to 11.

84 ECONOMY SHEETS, torn and hemmed, is a rare bargain, no housekeeper can afford to miss. Sold elsewhere at 75 cents—our regular price is 70 cents— which price **52½c** is now reduced to **5c**

FALL RIVER apron gingham, in small light and dark blue checks, will be sold on Monday **5c** only at **5c**

## Have a Spring Look

## Half Price Remnants.

REMNANTS, consisting of outing flannel, flannellettes, gingham, percales, calicos, color shirtings, which are already greatly reduced, will be closed out at half of present prices.

100 HEMSTITCHED CASES.

NOIRMAN Hemstitched Cases, in sizes of 45x38; fine quality at 25c; will be sold Tuesday from 2 to 4 at 20c each.

100 STAR Hemstitched Cases, 20 values, for 15c.

## Have a Spring Look

## Spring Hosiery.

On Monday we will sell Misses' ribbed hose for 12-12 cents.

UNDERWEAR AND HOSIERY. Complete spring lines are now displayed. The lines comprise everything that can be thought of.

KNIT CORSET COVERS in high-neck and long sleeves and low-neck and no sleeves.

VESTS—Women's and Misses' vests in high-neck and long sleeves and low-neck and no sleeves.

LADIES' TIGHTS in lisle and cotton, in knee lengths.

Misses' lace trimmed ribbed drawers.

Some special cuts to attract attention to splendid lines.

Join the throngs coming to the store and take a spring look.

We are glad to have you come in whether you buy or not. Sometime you will.

It is just as important for a salesperson to be courteous as it is to sell goods. We tell them to give preference to courtesy. The shopper will then do the rest.

WE EXPECT MANY OUT-OF-TOWN VISITORS TO OUR MILLINERY OPENING NEXT WEDNESDAY.